

## Three opportunities to challenge your packaging

### GARDENING AND DIY TOOLS BY OCEAN FREIGHT AND TRUCK

The innovation opportunities vary with each case. Please consult our experts for exact figures.

1

Reduce packaging damage and improve brand image in store with stronger packaging

Use a stronger but lighter fluting and get a reliable packaging solution that resists humidity during long ocean trips.

**Improvement opportunity:**

Maintaining 20% more strength in humid conditions.



Up to 10% lighter packaging.

3

Opportunity to replace EPS

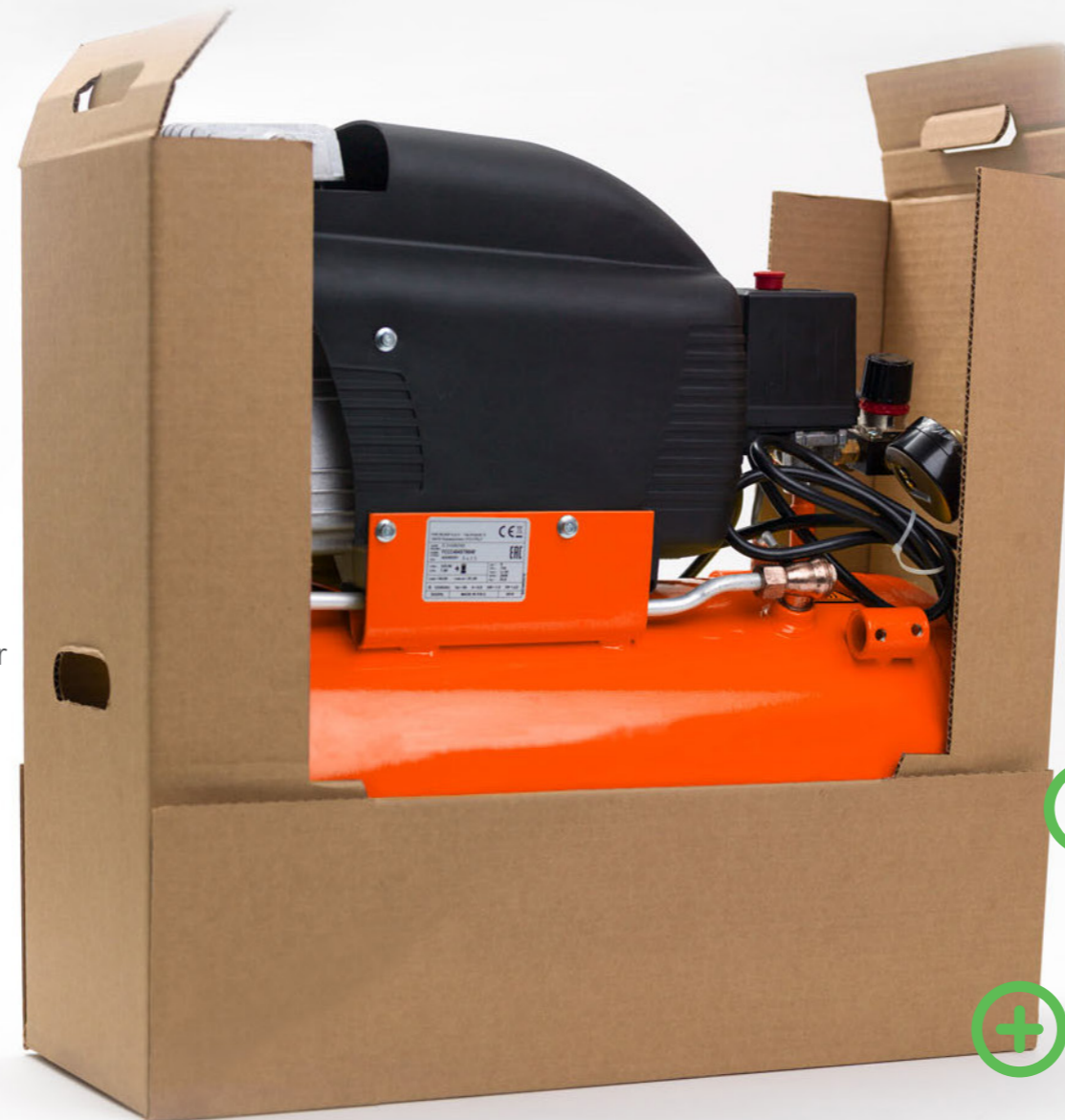
Corrugated materials are fully renewable, biodegradable and easy to recycle – features that are totally in line with modern consumer demand.\* This sustainable alternative to EPS will help your brand stay ahead of the competition.\*\*

\*Smithers Pira: "Insight: Five Consumer Packaging Trends Shaking up the Industry" (Jan 2017).

\*\*<https://groundswell.org/map-which-cities-have-banned-plastic-foam/>

**Improvement opportunity:**

100% renewable and biodegradable.



2

Create user-friendly constructions

Design engineering in combination with strong corrugated material gives both simpler and smarter constructions.

**Improvement opportunity:**

More user-friendly handling.



Robust, reinforced handles and base.



Easy to unpack.



Monomaterial. Easier for consumers to recycle.



Are you sourcing products in Asia? We take care of your packaging needs. With the simplicity of only one point of contact, Managed Packaging gives brand owners full packaging control by delivering optimized corrugated packaging directly to more than 3,000 OEM suppliers throughout Southeast Asia.